



**9TH EUROPEAN CONGRESS ON TELEPATHOLOGY
3RD INTERNATIONAL CONGRESS ON VIRTUAL MICROSCOPY**

**9th european congress
on telepathology**



Toledo, Spain. 15-17th May 2008

Arriving at the Information Technology Age in Pathology

Sponsorship & Exhibition Opportunities

Technical Secretary: GRUPO PACIFICO. Tel + 34 902.900.444 Fax +34 91 302 39 26
Email: telepathology2008@pacifico-meetings.com
<http://www.seapcongresos.com/telepathology2008/>



9TH EUROPEAN CONGRESS ON TELEPATHOLOGY 3RD INTERNATIONAL CONGRESS ON VIRTUAL MICROSCOPY

INVITATION

The Health Care Service of Castilla-La Mancha and the University of Castilla-La Mancha cordially invites you to join us at the 9th European Congress on Telepathology and 3rd International Congress on Virtual Microscopy to be held in Toledo, Spain, in May 15th–17th, 2008, under the auspices of the Spanish Society of Pathology (SEAP), the Spanish Society of Health Informatics (SEIS), and the International Academy of Telepathology (IAT).

Information technology is helping pathologists in their clinical work, research activities, education, and quality assurance programmes. Since necessary technology is becoming increasingly complex, the collaboration of Computer Science professionals, Informatics experts, or Information Technology and Communication researchers is becoming increasingly necessary.

For that reason, the 9th European Congress on Telepathology and 3rd International Congress on Virtual Microscopy would like to become a forum to join together pathologists, biologists, information technology professionals, including software engineers, computer science researchers, and any other biomedical informatics professional. They will have the opportunity to discuss their experiences with a broad range audience, from well-known pioneers to our young colleagues, and also including the industrial partners. This will be possible due to the maturity of this congress, after the success of the previous editions.

New European and International collaboration projects on telepathology, imaging and computing in general in Pathology, are being designed. These groups will have the opportunity to meet together during the 9th European Congress on Telepathology and 3rd International Congress on Virtual Microscopy, and create new alliances with other related groups.

Be welcome to Toledo, one of world's architectural treasures, with magnificent monuments, especially from Moorish, Mudejar, Gothic and Renaissance periods. Surrounded by this historical environment we would like this congress to become a watchtower where we can foresee the emerging future of Pathology.

Marcial García Rojo

Gloria Bueno García

Jose Sacristán París

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GENERAL INFORMATION

CONGRESS VENUE

HOTEL BEATRIZ TOLEDO

Carretera Ávila. Km 2,750
45005 Toledo. SPAIN

The Hotel Beatriz has amazing views of the impressive historical centre of the Imperial City of Toledo. Toledo is situated just 45 minutes from Madrid and its airport, easily accessible by main road and AVE (high speed train).

TECHNICAL SECRETARY

Patty Milán / Diego Herrera
GRUPO PACIFICO
Calle Martires Concepcionistas 3
28006 Madrid. Spain
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telepathology2008@pacifico-meetings.com
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SCIENTIFIC SECRETARY

Dr. Marcial García Rojo
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SPONSORING INFORMATION

Prof. Gloria Bueno
E.T.S. Ingenieros Industriales
University of Castilla-La Mancha
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How to arrive at Toledo

Toledo is located 71 kilometres south of Madrid, nearest airport is Madrid-Barajas. It is possible to arrive at Toledo by car, by train or by bus.



By plane: MADRID-BARAJAS AIRPORT (<http://www.aena.es/>)

Barajas Airport Information: Tel. +34 902 404 704.



Metro (underground) Line 8 connects Barajas Airport (including Terminal 4) with Madrid downtown (Nuevos Ministerios).

Shuttle bus



At Barajas-Airport, a free passenger transport (shuttle bus) between terminals is available.



Taxi. Fares:

Minimum fee: 1.85 € (2.90 € Saturdays and Sundays after 10 pm).

Prices per kilometre: from 0.87 € to 1.10 € according to zone and hour (10 pm to 6 am).

Supplements: journeys beginning or ending at the airport: 5€. Beginning at bus or train stations: 2.50 €



By train: **RENFE-AVE** (high speed train). 20 minutes Price: 9 € (Tickets: <http://www.renfe.es/>)

MADRID-TOLEDO-MADRID

Departing every one or two hours, from 6.50 h until 21.50 h.



By road

1. **By Car:** The distance is about 70 kilometres. You may take the toll free motorway A42 (N-401); or the toll motorway  Radial 5 (R5/AP41), toll: 1.55€. It takes about 1 hour to arrive from Madrid-Barajas airport to Toledo by car.

2. **Car hire:** In Madrid-Barajas airport you can find several rental car companies.

AVIS. Tel. 902 200 162 / 902 135 531 (<http://www.avis.es/>)

HERTZ. Tel. 902 402 405 / 915 097 300 (<http://www.hertz.es/>)

EUROPCAR. Tel. 902 105 055 / 902 105 030 (<http://www.europcar.com/>)

3. **By bus:** 

Prices: AUTOCAR (Continental-Auto). From MADRID to TOLEDO. 4.00 Euros. Direct services available from 07:00 to 21:00 h.

Phone: +34 91 7456300 / 91 5272961. <http://www.continental-auto.net/>

Bus station in Madrid (Estacion Sur) (<http://www.estaciondeautobuses.com/>)

Location: c/ Méndez Álvaro, 83. MADRID 2805, SPAIN.

Phone: +34 91 468 42 00

E-mail: info@estaciondeautobuses.com

Bus station in Toledo:

Located in Avenida de Castilla-La Mancha s/n

Phone: +34 925 21 58 50

See <http://www.ctm-madrid.es/> for more information about transports in Madrid.

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Toledo

Toledo is one of Spain's historical and scenic treasures. It is set on a hill surrounded, as its circumference, by the Tajo River. It presents as a fortified city that has been able to combine its historical spirit with modern times.

Economical growth and social development in the capital of Castilla-La Mancha, together with the improvement in transportations, that connects Toledo with Madrid in 20 minutes, by the high speed rail, have given place to a significant increase in population in recent years (about 80,000 inhabitants in 2006).

A broad range of tourist and accommodation resources is available in Toledo, including many hotels, shopping, and leisure facilities. Well known museums, exhibitions, and historical interpretation centres are worth a visit. As an example, Toledo is the subject of some of El Greco's most famous paintings, including The Burial of the Count of Orgaz, exhibited in the Church of Santo Tomé.

It was declared a World Heritage Site by UNESCO in 1986, due to its extensive cultural and monumental heritage as one of the former capitals of the Spanish Empire and place of coexistence of Christian, Jewish and Muslim cultures.

Typical and traditional products are nowadays combined with a modern gastronomy, elaborated by expert cooks, offer a singular and affordable cuisine. You can also buy *mazapán* (sweet marzipan) here. *Bodegones* are taverns with food where you can get *sopa de ajo* (garlic soup), and *tortillas* (omelets).

Toledo's craft tradition in metalworking is legendary. Small bazaars all over the old city, with swords, daggers, suits of armour, wrought iron grating, locks, furniture, and decorative items continue preserving the quality that have made them world famous. Ceramics and pottery are two crafts that have seen their popularity increase from the 16th century to the present-day.

Toledo's perhaps best known festivity is the procession of Corpus Christi, declared of international interest to the tourist, and which will be held soon after the 9th European Congress on Telepathology

Some of Toledo's principal attractions are: Islamic Gates & Mezquita de Cristo de la Luz, Museo-Hospital de Santa Cruz, Alcázar (former Roman, Visigoth and Muslim fortresses), The Cathedral (gothic style), Greco's House & Church of Santo Tomé, and the Jewish Quarter.

During the middle age, Toledo hosted the three different mentioned cultures which shared the city in a peaceful way. It was in this period, that the construction of the cathedral was initiated. Walking around Toledo's street you will feel as living in another time. The fortified city has conserved and maintained the original architecture intact, with Medieval, Jewish, and Moorish districts.



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MAIN TOPICS

<p>TELEPATHOLOGY TOOLS AND APPLICATIONS</p> <p>Images, databases, telepathology technologies Practical use of informatics in Pathology Telepathology performance How to apply telepathology On-line telepathology Off-line telepathology Interdisciplinary telepathology Organ and cell related telepathology Telepathology centres and networks Virtual telepathology institutions Teaching and medical continuing education Impact of telepathology in health organizations eHealth and telepathology Pathology Information Systems Mobile technology Electronic Health Records Human performance Accessibility, telepathology for all History, recent developments and future of telepathology Telepathology and developing countries Pathology Image Processing Image Analysis in Pathology Quantitative telepathology Decision support systems Grid technology Biomedical informatics IT Standards and Pathology Web services for Pathology Semantic web and Pathology Knowledge management Change management in Pathology Legal and ethical aspects Economical aspects</p>	<p>VIRTUAL MICROSCOPY AND DIGITAL PATHOLOGY</p> <p>Tools in virtual pathology Digital slide formats Slide scanners and technologies Integrating digital slides with Pathology Information Systems 3-Dimensional virtual slides Virtual slides, digital atlases and data sharing Virtual microscopes Computer and internet technology Digital slide and artificial intelligence Perspectives of future development Digital tissue based diagnosis, diagnosis assistance Digital histology laboratory concepts and realization Tissue micro-array (TMA) Biostatistics applications E-teaching and electronic publications E-learning and virtual slides Virtual laboratory Enterprise information systems and PACS Virtual slide and globalization Human performance Continuous education Farmacotherapy and digital pathology Quality assurance Legal and ethical aspects Economical aspects</p>
<p>MEET THE INDUSTRIAL PARTNERS</p>	<p>TRAINING COURSES</p> <p>Young colleagues training seminar Virtual slide seminar (open internet access) Digital pathology application seminar. Topics in pathology: gastroenterology, haematology, neurology, lung, TMA</p>



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Invited speakers

Bruce Beckwith, MD (Boston, MA, USA)
Gianni Bussolati (Torino, Italy)
Michael Descour (Tucson, AZ, USA)
Manfred Dietel (Berlin, Germany)
Klaus Kayser (Berlin, Germany)
Clovis Klock (Erechim, Brazil)
Thiti Kuakpetoon (Bangkok)
Klaus Dietmar Kunze (Dresden, Germany)
John R. Gilbertson (Cleveland, OH, USA)
Christel Daniel-Le Bozec (Paris, France)
Garrett Lindemann (Phoenix, AZ, USA)
Béla Molnár (Budapest, Hungary)
José Ernesto Moro Rodríguez (Madrid, Spain)
Prof. Dr Janusz Szymas (Poznan, Poland)
Serey Vathana Chhut (Phnom Penh, Cambodia)
Bruce H. Williams (Washington, DC, USA)

Executive Committee

Aurelio Ariza. President. Spanish Society of Pathology (SEAP), Spain
Salvador Arribas. General Secretary. Spanish Society of Health Informatics (SEIS), Spain
Vicente Feliu Batlle. Head of Academic Board. Superior Industrial Engineering School at the University of Castilla-La Mancha, Ciudad Real, Spain
Jesús Fernández. Director. Hospital General de Ciudad Real, Spain
Klaus Kayser. President. International Academy of Telepathology (IAT), Germany
Ernesto Martínez Ataz. Director. University of Castilla-La Mancha, Ciudad Real, Spain
George Mihalas. President. European Federation of Medical Informatics (EFMI), Romania
Ambrosio Rodríguez, Director. IT Area of Health Care Service of Castilla-La Mancha (SESCAM), Spain
Luciano Saez, President. Spanish Society of Health Informatics (SEIS), Spain

Local Organising Committee

Marcial García Rojo. Hospital General de Ciudad Real, HGCR
Gloria Bueno García. University of Castilla-La Mancha, UCLM.
José Sacristán París. Health Care Service of Castilla-La Mancha, SESCAM
Carlos Peces Mateos. Health Care Service of Castilla-La Mancha, SESCAM.
Jaime Jiménez Quevedo. Health Care Service of Castilla-La Mancha, SESCAM.

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Preliminary agenda

Thursday, 15th, 2008	
ROOM 1	
09:45-10:10	OPENING CEREMONY
10:10-10:40	KEYNOTE LECTURE 1
10:40-12:00	SCIENTIFIC SESSION 1
12:00-12:30	KEYNOTE LECTURE 2
12:30-13:30	Lunch
13:30-14:00	KEYNOTE LECTURE 3
14:00-15:35	SCIENTIFIC SESSION 2
15:35-15:55	Coffee break
15:55-16:25	KEYNOTE LECTURE 4
16:25-17:15	SCIENTIFIC SESSION 3
17:15-17:45	KEYNOTE LECTURE 5
17:45-18:15	KEYNOTE LECTURE 6
18:15-19:00	SCIENTIFIC SESSION 4

Friday, 16th, 2008			
	ROOM 1	ROOM 2	POSTER ROOM
08:30-09:00	KEYNOTE LECTURE 7		
09:00-10:20	SCIENTIFIC SESSION 5		
10:20-10:40	Coffee break		
10:40-11:10	KEYNOTE LECTURE 8		
11:10-13:00	SCIENTIFIC SESSION 6		
13:00-14:00	Lunch		
14:00-14:30	KEYNOTE LECTURE 9		
14:30-16:35	SCIENTIFIC SESSION 7		
16:35-16:55	Coffee break		
14:00-14:30	KEYNOTE LECTURE 9	14:00-16:35 YOUNG COLLEAGUES TRAINING SHORT COURSE	
14:30-16:35	SCIENTIFIC SESSION 7		
16:35-16:55	Coffee break		
16:55-18:00	SPECIAL SESSION	16:55-17:25: MEETING OF INTERNATIONAL ACADEMY OF TELEPATHOLOGY	16:55-18:00: POSTER SESSION – DISCUSSION

Saturday, 17th, 2008			
	ROOM 1	ROOM 2	ROOM 3
08:30-09:00	KEYNOTE LECTURE 10	VIRTUAL SLIDE SEMINARS	IHE, HL7, DICOM AND SNOMED MEETING
09:00-11:20	TECHNICAL SESSION 1		
11:20-11:40	Coffee break		
11:40-12:00	KEYNOTE LECTURE 11	DIGITAL PATHOLOGY SEMINAR	
12:00-12:45	TECHNICAL SESSION 2		
12:45-13:00	SHORT REMARKS		
13:00-13:30	ROUND TABLE DISCUSSION		
13:30-14:00	OPEN DISCUSSION AND CLOSING REMARKS		
14:00	Lunch		

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Social events

TOLEDO VISIT TOUR

Thursday, May 15th, 2008.

WELCOME RECEPTION

Thursday, May 15th, 2008.

CONGRESS OFFICIAL DINNER

Friday, Mayo 16th, in a well-know *Cigarral* in Toledo.

Accommodation

Included in the registration process, an accommodation booking service is offered by organisers to sponsoring companies, exhibitors, and delegates.



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SPONSORING

Sponsoring levels

Main sponsoring levels will be offered to companies, according to their economical contribution. The sponsorship level will be assigned to each company by the organizing committee.

Platinum sponsor: 12,000 €

Gold sponsors: 9,000 €

Silver sponsors: 6,000 €

Benefits for main sponsors

Besides the specific sponsoring actions, main sponsors will benefit from:

Platinum sponsor (2 only)

Recognition with company name and logo prominently displayed in Congress publications i.e. Main Announcement and Registration Brochure and the Congress Programme and Book of Abstracts
Recognition at the Congress by way of company logo on the Congress banner.
Full page colour advertisement in the Congress Programme
Eight (8) complimentary full registrations, including the Welcome Reception and Congress Dinner ticket
Merchandise/pamphlet inserts in delegate satchel/bag (provided by sponsor, size limit applies)
15% discount in exhibition area (exhibition booths are not included, and need to be contracted apart)
Possibility to arrange an industry-sponsored satellite symposia
Company logo included in Congress webpage linked to sponsor website
Company logo overprinted on the Congress satchel
List of all registered delegates on first day of the Congress (subject to Privacy Laws).
Naming rights to EITHER the Congress Dinner OR the Welcome Reception including four (4) additional tickets to the sponsored event. (Sponsored event will be allocated on a first come, first served basis).

Gold sponsor (4 only)

Recognition with company name and logo prominently displayed in Congress publications i.e. Main Announcement and Registration Brochure and the Congress Programme and Book of Abstracts
Recognition at the Congress by way of company logo on the Congress banner.
Half page colour advertisement in the Congress Programme
Four (4) complimentary full registrations, including the Welcome Reception and Congress Dinner ticket
Merchandise/pamphlet inserts in delegate satchel/bag (provided by sponsor, size limit applies)
10% discount in exhibition area.
Company logo included in Congress webpage linked to sponsor website
* List of all registered delegates on first day of the Congress (subject to Privacy Laws).

Silver sponsor

Recognition with company name and logo prominently displayed in Congress publications i.e. Main Announcement and Registration Brochure and the Congress Programme and Book of Abstracts
Quarter Page colour advertisement in Congress Programme
Two (2) complimentary full registrations, including the Welcome Reception and Congress Dinner ticket
Merchandise/pamphlet inserts in delegate satchel/bag (provided by sponsor, size limit applies)
5% discount in exhibition area.
Company logo included in Congress webpage linked to sponsor website
List of all registered delegates on first day of the Congress (subject to Privacy Laws).

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CATERING

Coffee breaks (4 coffee breaks during the Congress)

Cost: 2,000 € each coffee break.

Sponsor will be entitled to:

- Recognition and company logo in abstracts book and final Programme
- Company name on the Sponsor section of the congress website
- * Company banner indicating coffee break sponsoring

Lunch (3 lunches during congress breaks)

Cost: 2,500 € each lunch.

Sponsor will be entitled to:

- Courtesy tickets included in delegates' documentation
- Recognition and company logo in abstracts book and final Programme
- Company name on the Sponsor section of the congress website
- Company banner indicating coffee break sponsoring (the company will provide banner), and additional banner at the lunch room entrance.

Welcome Reception (Thursday 15th)

Total cost: 6,000 €

Sponsor will be entitled to:

- Courtesy tickets included in delegates' documentation
- Recognition and company logo in abstracts book and final Programme
- Company name on the Sponsor section of the congress website
- Company banner indicating coffee break sponsoring (the company will provide banner)

Congress Dinner (Friday 16th)

Total cost: 6,000 €

Sponsor will be entitled to:

- Courtesy tickets included in delegates' documentation
- Recognition and company logo in abstracts book and final Programme
- Company name on the Sponsor section of the congress website
- * Company banner indicating congress dinner sponsoring (the company will provide banner)

VIP Dinner (sole sponsorship) (Wednesday 14th)

Total cost: 5,000 €

On Wednesday, 14 May, a VIP dinner will be held for Congress Session Chairs, International Speakers, invited guests and the 9 ECT Board. This dinner provides an opportunity for your organisation representatives to meet a select group of prominent individuals in the field of telepathology.

Sponsor will be entitled to:

- Your corporate signage displayed during the VIP Dinner on each table (to be provided).
- Six (6) complimentary tickets to the VIP Dinner (table choice in consultation)
- Company name on the Sponsor section of the congress website
- Company name in the Sponsor section of the Final Programme
- Company name on the dinner invitation

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CONGRESS PROCEEDINGS, FINAL PROGRAMME & BADGES

Final Programme

Total cost: 1,800 €

Final Programme will be distributed amongst all delegates, invited lecturers and guests.

Estimated amount: 800 copies

Sponsor will be entitled to:

Recognition and company logo in abstracts book and final Programme

Company name on the Sponsor section of the congress website

Full page colour advertisement at inner cover or at back-cover of Congress Programme

Book of Abstracts

Total cost: 6,000 €

Book of Abstracts will be distributed amongst all delegates, invited lecturers and guests.

Estimated amount: 800 copies

Sponsor will be entitled to:

Recognition and company logo in abstracts book and final Programme

Company name on the Sponsor section of the congress website

Full page colour advertisement at inner cover or at back-cover of the book of abstracts

Congress proceedings in DVD

Total cost: 6,000 €

Congress proceedings disk will be distributed amongst all delegates, invited lecturers and guests.

Estimated amount: 800 copies

Sponsor will be entitled to:

Recognition and company logo in abstracts book and final Programme

Company name on the Sponsor section of the congress website

Company logo at DVD cover

Company logo at DVD disk label surface

Name Badges (Lanyards)

Total cost: 2,000 €

Estimated amount: 800 copies

Sponsor will be entitled to:

Company logo at name badges/lanyards

Recognition and company logo in abstracts book and final Programme

Company name on the Sponsor section of the congress website

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SCIENTIFIC SESSIONS

Plenary Sessions

Total cost: 800 € each plenary session

Companies will have the opportunity to sponsor Plenary Sessions, during the Congress.

Sponsor will be entitled to:

- Company logo in opening and closing acts of the sponsored session
- Recognition and company logo in abstracts book and final Programme
- Company banner at the room entrance (the company will provide banner)
- Company name on the Sponsor section of the congress website

Details regarding available sessions for sponsoring will be provided on request.

Poster session (sole sponsorship)

Total cost: 3,000 €

Companies will have the opportunity to sponsor Poster Session, during the Congress.

Sponsor will be entitled to:

- Company name on the Sponsor section of the congress website
- Merchandise or company's pamphlets available in Poster session room (provided by the company)
- Recognition and company logo in abstracts book and final Programme
- Company banner at the poster session (the company will provide banner)

Slide Reception room

Cost: 1,000 €

The slide reception room will be provided for reception and testing of slides for speakers and participants.

Sponsor will be entitled to:

- Company's name and logo in Slide reception room
- * Merchandise or company's pamphlets available in Slide Reception room (provided by the company)
- * Recognition and company logo in abstracts book and final Programme
- * Company name on the Sponsor section of the congress website

Industry-Sponsored Symposia

This option is only available for Platinum sponsors. Please contact Technical Secretary

Sponsor will be entitled to:

- * Company name on the Sponsor section of the congress website
- * Merchandise or company's pamphlets available in Symposium room (provided by the company)
- * Recognition and company logo in abstracts book and final Programme
- * Company banner at the sponsored symposium (the company will provide banner)

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COURTESY TO INTERNATIONAL INVITED SPEAKERS

Registration fee, airplane tickets (tourist class) and hotel accommodation (3 nights) in Congress venue, Hotel Beatriz, as courtesy to some of the following invited speakers:

Bruce Beckwith, MD. Boston, MA, USA
Gianni Bussolati. Torino, Italy
Michael Descour. Tucson, AZ, USA
Manfred Dietel. Berlin, Germany
Klaus Kayser. Berlin, Germany.
Clovis Klock. Erechim, Brazil
Thiti Kuakpetoon. Bangkok
Klaus Dietmar Kunze. Dresden, Germany
John R. Gilbertson. Cleveland, OH, USA
Christel Daniel-Le Bozec. Paris. France
Garrett Lindemann. Phoenix, AZ, USA
Béla Molnár. Budapest, Hungary.
José Ernesto Moro Rodríguez. Madrid, Spain.
Prof. Dr. Janusz Szymas. Poznan, Poland.
Serey Vathana Chhut. Phnom Penh, Cambodia.
Bruce H. Williams. Washington, DC, USA.



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TECHNOLOGICAL FACILITIES

On-line Internet congress transmission and congress sessions video archives (sole sponsorship)

Cost: According to infrastructure – please contact technical secretary

Sponsor will be entitled to:

- Company's logo in webpage showing online transmission and archives of scientific sessions
- * Recognition and company logo in abstracts book and final Programme

Social activities video (sole sponsorship)

Cost: According to infrastructure – please contact technical secretary

Sponsor will be entitled to:

- Company's logo in video montage.
- Company's logo in webpage showing video of social activities
- Video will be projected during Congress Dinner
- Recognition and company logo in abstracts book and final Programme

Networking area / Computers room (sole sponsorship)

Cost: According to infrastructure (at least 10 networked PCs) – please contact Technical Secretary.

Activities to be arranged in this room:

- Young colleagues / technicians training seminar.
- Virtual slide seminar (open internet access).
- Digital pathology application seminar. Topics in pathology: gastroenterology, haematology, neurology, lung, TMA

Sponsor will be entitled to:

- Company's corporate signage displayed in the area for the duration of the congress
- Recognition and company logo in abstracts book and final Programme

Wireless Internet (sole sponsorship)

Cost: According to infrastructure – please contact Technical Secretary.

Providing internet access for delegates away from their workplace is a valuable tool and your name can be associated with this service.

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CONGRESS SACHEL, NOTE PADS & PROMOTIONAL INSERTS

PROMOTIONAL INSERTS in the congress satchel (max. 5)

Cost per company: 600 €

The sponsoring rights include:

Promotional material in the delegate satchel (provided by sponsor, size limit applies)
Recognition and company logo in abstracts book and final Programme

CONGRESS SACHELS / BAGS (sole sponsorship)

Cost: 10,000 €. This initial estimation may change, according to selected model.

The sponsoring rights include:

Company name and logo printed in a prominent position on the satchel
Recognition and company logo in abstracts book and final Programme
Company name on the Sponsor section of the congress Website
Company name on a promotional banner in the registration area
Promotional material in the delegate satchel (provided by sponsor, size limit applies)

NOTE PADS AND PENS

Cost: In kind + 5,000 € (according to selected model – please contact Technical Secretary).

You have the opportunity of providing a note pad and pen for inclusion in the delegates satchel (pads and pens to be provided at sponsors own cost).

The sponsoring rights include:

Company logo in Note Pads and Pens
Recognition and company logo in abstracts book and final Programme
Company name on the Sponsor section of the congress Website
Company name on a promotional banner in the registration area
Promotional material in the delegate satchel (provided by sponsor, size limit applies)



9TH EUROPEAN CONGRESS ON TELEPATHOLOGY 3RD INTERNATIONAL CONGRESS ON VIRTUAL MICROSCOPY

CONGRESS EXHIBIT BOOTHS

The exhibition for the 9th European Congress on Telepathology and 3rd International Congress on Virtual Microscopy will take place in the Hotel Beatriz Hall and will play an integral part of the Congress.

The floor plan has been designed to ensure good visibility and access to all booths. Maximum traffic flow will be encouraged by placement of catering stations at key points in the exhibition area, and by constant referral throughout the Congress.

All the stands will be located within Hotel Beatriz Hall.

All morning and afternoon coffee breaks will be served in the exhibition area.

Lunches will be served close to the exhibition area.

Exhibitors will be displaying information, services and products of direct relevance to the professional interests of delegates.

Opening time

Thursday 15th & Friday 16th: 08.00 – 19.00 h

Saturday 17th: 09.00 – 14.00 h

This timetable may be subjected to changes.

Exhibit Booths

Dimensions of each exhibition unit: 6 m² (3m x 2m).

Cost:

Exhibition booth # 1 to 20..... 750 euros / m² (4,500 euros for a 6 m² exhibit booth)

Exhibition booth # 21 to 36..... 500 euros / m² (3,000 euros for a 6 m² exhibit booth)

Included in the cost of exhibiting is:

- ✍ Fitted carpet
- ✍ Structure (modular walls)
- ✍ Booth/Fascia sign. Company name in standard letter style displayed on the front fascia (only booths with structure)
- ✍ Extension lead with multiple sockets for electrical power (220V). Lighting and spotlights

In case no structure is needed, exhibit booth will include fitted carpet and electrical power (220V) supply. Please mark this option in your application form.

In addition to the one complimentary full registration per booth booking, you will be able to purchase subsequent registrations at a special exhibitor rate. Further details will be provided upon confirmation of booth booking and distribution of the main announcement and registration brochure.

Exhibit booth distribution is available in enclosed plan.

Exhibition Conditions

Please read carefully all enclosed terms and conditions of exhibition and sponsor options. Signing booking form imply the acceptance of these terms.

Technical Secretary: GRUPO PACIFICO. Tel + 34 902.900.444 Fax +34 91 302 39 26
Email: telepathology2008@pacifico-meetings.com
<http://www.seapcongresos.com/telepathology2008/>



9TH EUROPEAN CONGRESS ON TELEPATHOLOGY 3RD INTERNATIONAL CONGRESS ON VIRTUAL MICROSCOPY

SPONSORING BOOKING AND METHOD OF PAYMENT

Booking

Please fill-in the Booking Form that should be sent to Sponsors Office (Prof. Gloria Bueno, University of Castilla-La Mancha) as soon as possible (see below).

Technical Secretary (Grupo Pacifico) will be glad to inform you about specific details of sponsoring options too. Please let us know about your special needs.

Confirmation and Deposit

Exhibition booths and sponsoring options can only be confirmed on receipt of the deposit. Allocations will be made strictly in order of receipt of application and payment. A sponsoring and exhibition booth confirmation will be sent by mail, also enclosing the invoice for received/owed amount.

30% of total cost should be enclosed with the booking form

70% to be paid before September 20th, 2008

Payment method

By Bank Transfer:

To account No (IBAN)	ES66 2105 1860 52 1242021123
Beneficiary	UNIVERSIDAD CASTILLA LA MANCHA
Concept	TELEPATHOLOGY 2008 Congress
Bank Name	Caja Castilla-La Mancha
Swift Transfer (BIC)	CECAESMM 105

Complete invoice amount should be paid before arrival to the Exhibit. NO exhibit booth could be mounted if total amount has not been paid.

Please note: It is absolutely necessary to send a copy of bank transfer by fax to Prof. Gloria Bueno, by fax: +34 926 295 361.

VAT

All prices quotes are in Euro. All prices mentioned in this document do not include local VAT of 16%. The VAT will be charged additionally as required by Spanish tax authorities.

Cancellation and Refund Policy

In case of cancellation of a booth/s or sponsorship package you should send a Cancellation letter to our Technical Secretary (Grupo Pacifico). Cancellation policy is as follows:

Before January 30th, 2008 - 30% of fees paid will be retained

After January 30th, 2008 - 100% of total amount will be retained (no refund).

If the balance of payment is not received by the due date the allocated booth/s will be cancelled.

Assurance

Participant companies should contract an adequate assurance plan.

Sponsoring Information

Prof. Gloria Bueno
E.T.S. Ingenieros Industriales. University of Castilla-La Mancha
Avda. Camilo José Cela, 3
13071 Ciudad Real
Tel. +34 926 295 300 ext. 3842
Fax +34 926 295 361
Gloria.Bueno@uclm.es

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**9TH EUROPEAN CONGRESS ON TELEPATHOLOGY
3RD INTERNATIONAL CONGRESS ON VIRTUAL MICROSCOPY**

BOOKING FORM AND CONTRACT FOR EXHIBITION BOOTH

Request for Exhibit unit:

1st Option: Exhibit Booth Number

2nd Option: Exhibit Booth Number

We shall need structure: YES [] NO []

Company name:

.....

Address:.....

Post code:..... City:

Country:.....

Phone: Fax:

E-mail:.....

Company Tax Id number:

Contact name:

Position:

.....

Booth/fascia sign (Company fascia name is to read):

.....

Signature below is taken as confirmation of your booking and acceptance of the details of the relevant sponsorship as listed in the sponsor brochure.

I/we understand that booth/s will be subject to Committee approval and their decision will be final. Should the exhibition floor plan require changing, the organisers have the right to make the necessary changes.

A copy of bank Money transfer should be enclosed. Bank transfer to UCLM, Bank: Caja Castilla-La Mancha, account number: 2105 1860 52 1242021123 (please include a reference to Company name and TELEPATHOLOGY 2008).

Signature & Company stamp

_____, ____ of _____ 2007

Please fill this booking form and forward it as soon as possible to:

University of Castilla-La Mancha - TELEPATHOLOGY 2008

Contact person: Gloria Bueno

UCLM

Tel. +34 926 295 300 ext. 3842

Fax +34 926 295 361

Gloria.Bueno@uclm.es

La factura será emitida a la recepción de esta Solicitud de Reserva y Contrato para la esponsorización.

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**9TH EUROPEAN CONGRESS ON TELEPATHOLOGY
3RD INTERNATIONAL CONGRESS ON VIRTUAL MICROSCOPY**

SPONSORING BOOKING

Please indicate the sponsorship options you would like to book from the table below:

<input type="checkbox"/>	Sponsorship Item	Cost per item	No. of Items	Total
<input type="checkbox"/>	Platinum Sponsor	12,000 €		
<input type="checkbox"/>	Gold Sponsor	9,000 €		
<input type="checkbox"/>	Silver Sponsor	6,000 €		
<input type="checkbox"/>	Coffee breaks	2,000 €	(up to 4)	
<input type="checkbox"/>	Lunch	2,500 €	(up to 3)	
<input type="checkbox"/>	Welcome Reception	6,000 €	1	
<input type="checkbox"/>	Congress Dinner	25,000 €	(total/partial)	
<input type="checkbox"/>	VIP Dinner	5,000 €	1	
<input type="checkbox"/>	Final Programme	1,800 €	1	
<input type="checkbox"/>	Book of Abstracts	6,000 €	1	
<input type="checkbox"/>	DVD Congress proceedings	6,000 €	1	
<input type="checkbox"/>	Name Badges/Lanyards	2,000 €	1	
<input type="checkbox"/>	Plenary Sessions	800 €	(up to 5)	
<input type="checkbox"/>	Slide Reception room	1,000 €	1	
<input type="checkbox"/>	Poster Session	3,000 €	1	
<input type="checkbox"/>	Courtesy to invited speakers	Please contact	16	
<input type="checkbox"/>	Internet congress transmission	Please contact	1	
<input type="checkbox"/>	Social activities video	Please contact	1	
<input type="checkbox"/>	Networking Area	Please contact	1	
<input type="checkbox"/>	Wireless Internet	Please contact	1	
<input type="checkbox"/>	Promotional Insert	600 €	1	
<input type="checkbox"/>	Congress Satchel	10,000 €	1	
<input type="checkbox"/>	Note Pads and Pens	5,000 €	1	
<input type="checkbox"/>	Satellite Symposium	Please contact	2	
<input type="checkbox"/>				Other
				Total Owning

Company name:

Address:

Post code: **City:**

Country:

Phone: **Fax:**

E-mail:

Company Tax Id number:

Contact name:

Position:

Signature below is taken as confirmation of your booking and acceptance of the details of the relevant sponsorship as listed in the sponsor brochure.

A copy of bank Money transfer should be enclosed. Bank transfer to UCLM, Bank: Caja Castilla-La Mancha, account number: 2105 1860 52 1242021123 (please include a reference to Company name and TELEPATHOLOGY 2008).

Signature & Company stamp

_____ of _____ 2007

Please fill this booking form and forward it as soon as possible to:

University of Castilla-La Mancha - TELEPATHOLOGY 2008

Contact person: Gloria Bueno
UCLM
Tel. +34 926 295 300 ext. 3842
Fax +34 926 295 361
Gloria.Bueno@uclm.es

Invoice shall be emitted upon receipt of Booking Form and Contract for sponsoring.

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